

# BENEFICIAL MICROBES

## 2012 CATALOG



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**KEETON**  
 INDUSTRIES

OTHER PONDS AND LAKES ARE GREEN WITH ENVY®

## ALL NATURAL

Keeton Industries is an earth-friendly company. We work hard to keep our waters clean in a way that gives back to the earth at every turn. And we've been doing things that way since the 1970's because caring for the earth has always been important to us.

We prefer biological products that work with the natural ecology of the body of water, restoring the balance of nutrients and enhancing the waters' ecological systems in a natural and long-lasting way. All of our beneficial microbial products are made from all natural ingredients.

## HOW MICROBES WORK

Lake and pond environments are highly dynamic ecosystems that rely on natural processes to maintain natural order. Under normal conditions, proper water quality is achieved through the activity of naturally occurring microorganisms, most importantly beneficial microbes.

Today, most ponds and lakes are bombarded with excess nutrients from multiple sources, including urban and rural runoff, fertilizers and waterfowl. Unfortunately, the naturally occurring bacteria cannot keep up with this influx of nutrients. This leads to a shift in the natural balance in ponds and lakes and encourages the buildup of bottom sludge.

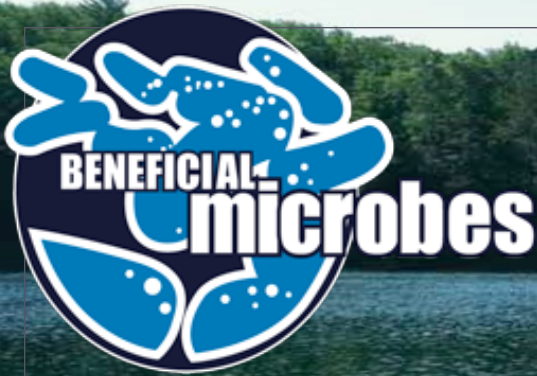
All of the microbial species we use in our products occur naturally in most ponds and lakes. Although specialized, they have trouble maintaining large populations and are easily pushed out by other bacteria that do not perform the same beneficial processes. By adding Aqua-Tron and/or WSR, it is possible to maintain very large populations of specialized microbes that can constantly "graze" on excess nutrients and organic sludge. Over time, the beneficial microbe populations will return to natural levels, so it is important to reapply them every two weeks to keep the populations high.

## EASY APPLICATION

The process to apply our beneficial microbes is very simple and requires only a few minutes every other week. Our microbes are available in 10- and 25-pound pails. Inside the pails the microbes are conveniently packaged in 8-ounce (1/2-lb) water-soluble packets, which makes the application process very easy. The dosage rate is based upon the surface area of your pond (acres), not the total volume. An initial dose of 3 to 6 pounds of microbes per surface acre is recommended for most ponds and lakes. This is followed up with a maintenance dose of 1 to 2 pounds every other week to maintain optimum beneficial microbe populations.

<b>POND SIZE</b>	<b>INITIAL</b>	<b>MAINTENANCE</b>	<b>SEVERELY EUTROPHIC*</b>
<b>1/4 ACRE</b>	1.5 LBS.	0.5 LB.	1.5 LBS.
<b>1/2 ACRE</b>	3 LBS.	1 LB.	3 LBS.
<b>3/4 ACRE</b>	4.5 LBS.	1.5 LBS.	4.5 LBS.
<b>1 ACRE</b>	6 LBS.	2 LBS.	6 LBS.
<b>3 ACRES</b>	18 LBS.	6 LBS.	18 LBS.
<b>5 ACRES</b>	30 LBS.	10 LBS.	30 LBS.

\*Fishery Prime does not require any additional dosing for severe eutrophication.



# AQUA-TRON®

## TARGETS:

Aqua-Tron® has been developed to provide you with clean, clear, beautiful water. The build up of excess nutrients causes pond and lake eutrophication, which is very unsightly. Aqua-Tron is composed of unique classes of beneficial microbes known to rapidly metabolize excess nutrients, pulling them from the water column, returning the water to a naturally healthy and visually pleasing state.

- improve water quality
- reduce excess nutrients
- create a balanced ecosystem
- clear ponds "nature's way"

MODEL	SIZE	PRICE
AQUA-TRON AQUA 10WSP	10 LBS.	\$189.00
AQUA-TRON AQUA 25WSP	25 LBS.	\$449.50

# Fishery PRIME™

## TARGETS:

The newest addition to the Beneficial Microbe Family, Fishery Prime is a special blend of Probiotic microbes for the improvement of recreational fisheries. Fishery Prime improves fish health and survival, enhances growth rates and immunity, and reduces fish stress. Fishery Prime's patented formula promotes conditions beneficial for game fish and other aquatic organisms and encourages a sustainable and healthy fishery.

- enhances fish growth rates
- improves fish health & survival
- reduces fish stress
- patented probiotic formula

MODEL	SIZE	PRICE
Fishery PRIME FP 10WSP	10 LBS.	\$235.00
Fishery PRIME FP 25WSP	25 LBS.	\$565.00

# Waste and Sludge Reducer™

## TARGETS:

Waste & Sludge Reducer™ (WSR™) was developed to target the build-up of organic material and bottom sludge in ponds and lakes. As this material accumulates, it forms a layer on the bottom that, when left unchecked, will contribute to the degradation of the water body. WSR rapidly consumes this layer, which helps improve the water quality. WSR is also very effective at eliminating offensive odors, ammonia, nitrite, nitrate and organics.

- reduce bottom sludge
- reduce odors
- reduce suspended solids
- reduce organic waste

MODEL	SIZE	PRICE
Waste & Sludge Reducer WSR 10WSP	10 LBS.	\$235.00
Waste & Sludge Reducer WSR 25WSP	25 LBS.	\$565.00

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## QUALITY DEVELOPMENT

Through years of field research, Keeton Industries is proud to offer an all-natural and eco-friendly, effortless and simple solution to manage your pond and lake...beneficial microbes. Keeton Industries maintains complete control of our microbial products from fermentation to final packaging in water-soluble bags. Having the ability to control this in-house allows us to produce the highest quality products on the market today.

## THE KEETON WAY

Based in Wellington Colorado, Keeton Industries, Inc. is a family-owned and operated aquatics manufacturing company. Since its founding in 1972, Keeton Industries continues to promote naturally healthy aquatic habitats, lakes, fisheries and waste water facilities. We create and develop the best technology and equipment available to improve the environment and benefit the world's population. Innovative aeration system designs and eco-friendly beneficial microbe technology continue to keep us at the forefront of our industry.

Our focus at Keeton Industries is to provide you, our customers, with quality products, excellent service, comprehensive technical support and cost-effective solutions.

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